

PRESS RELEASE

10 December 2015

New event for home workers and freelancers in East Dorset

Christchurch and East Dorset Councils are launching a new event in Wimborne for freelancers, home workers and micro business owners.

The new weekly event aims to provide an informal environment for people to collaborate and interact with others who would usually be working from home. The new Business Jelly events will be held every Wednesday (commencing on 6th January 2016) at the Village Green Café (within the Allendale Centre) between the hours of 10.00am and 2.00pm. Every Business Jelly will be free to attend with Wifi provided by the Allendale Centre.

The concept of the Business Jelly was conceived in New York in 2006 by two IT freelancers who wanted to overcome the drawbacks of working from home. By working in a shared environment, they were able to benefit from the creativity and energy that is generated by working with others whilst still working independently from their employer. Many have found that Business Jelly events have been a good way to meet likeminded people as well as providing a refreshing change from their home offices.

Cllr Simon Tong, portfolio holder for the economy at East Dorset District Council said: "We have arranged this Business Jelly to support the many small businesses and home workers who we know are working in our area. We hope that this event will grow, as they often do through word of mouth, to become a regular meeting point for people who otherwise may work in isolation."

For more information please contact Duncan Newman via telephone on 01202 795528, via email on dnewman@christchurchandeastdorset.gov.uk or visit www.uk-jelly.org.uk

Note to editors:

The events are called Jellies because the two New York workers were apparently eating Jelly Beans when they came up with the idea!